



Certified Crop Adviser Program™

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Fall 2009 Newsletter

2010 CCA Conference – Are You Registered?

January 13 & 14, 2010
Best Western – Lamplighter Inn
591 Wellington Rd., London

Don't miss the early registration deadline of **December 11th** for the CCA Conference and Annual Meeting. After that date, the fee increases to \$275 from \$225. Also, the block of rooms is only guaranteed until **December 12th**. A detailed agenda and registration form can be found on the website: www.ccaontario.com

The Conference dates are January 13 & 14 with a hospitality night on the evening of January 12th for those of you who arrive the night before.

Don't miss out on receiving some valuable information, earning those much needed CEU credits and networking with your colleagues from across the province. We are anticipating a great turn-out again this year.

CCA candidates who have passed both exams and have submitted their credentials, but have not yet been fully certified, may attend the conference.

Ontario CCA Board

This year sees two vacant seats up for election on the CCA Board. Nominations were called to fill these seats in September. There were a total of five nominees submitted. Now it's up to you to choose the two you feel will best represent you on the CCA Board of Directors.

Ballots are included in this mailing and must be submitted back to the CCA office no later than 5:00 p.m. December 14th in order to count. You can fax or email your ballot as well.

Write an Article and Win a Coat!

Something we currently struggle with here at the CCA office is the lack of agronomic articles available for publishing in the Ontario Farmer magazine.

Please consider writing an article for us. This is your time to shine and show off your knowledge to everyone else. They don't have to be long (approximately 500-700 words) and they don't have to be fancy. We will edit them for you. They can be about any agronomic topic or issue. The only restriction we have is it cannot be company or product promotion.

By writing an article, your name will automatically be entered into a draw to win a warm 3-in-1 jacket. The winner will be drawn at the annual conference and meeting in January.

Something new that was introduced this spring was the ability to earn 1.0 CEU for writing an article. This generated some interest and some new writers came forth, but we could certainly do with a few more.

CCA Clothing

At the 2009 CCA Conference, we introduced you to the Marks Work WearHouse Image Wear card. By having this card, you can purchase clothing from the store at a discount and for a small fee you can have the CCA logo embroidered on to it. Those cards expire January 31, 2010.

Replacement cards for the coming year are included in this mailing.

CEU Reports

Remember to check your CEU status. Every two years you must accumulate **40 CEUs with a minimum of five CEUs in each of the four agronomic categories**. With some cycles coming to an end December 31st, it is

important to check and make sure you have the required number of CEUs.

If you do not meet the above criteria, the database will automatically drop you from the program. To get back in, you will have to convince the Ontario CCA Executive and CEU Committee that there were unusual circumstances preventing you from meeting this requirement, e.g. prolonged illness, job loss, etc. If you are successful with your appeal, any CEUs that were lacking must be made up **in addition** to the required 40 during the next two year cycle.

If you find you are still in need of additional CEUs, check the Event Calendar on the website for seminars taking place in which you may be able to earn those missing CEUs.

If those seminars do not fit your schedule, you can check out the self-study quizzes available online at www.certifiedcropadviser.org.

Remember self-reporting of any CEUs will be subject to an audit. At any given time, you may be asked to provide documentation of participation or attendance at a conference, training session, trade show or any event where CEUs are offered.

Ontario CCA Website

The website sees daily activity in many different areas, but the pages most visited are the Event Calendar and the Agronomic Articles section. These areas are updated regularly so check back often.

Homepage sponsorship is available as well. For a reasonable fee, we will put your company or association's logo on the homepage for a 12-month period for all to see. For more information, please contact Tina or Susan at 519-669-3350.

We will be looking at updating the website in the near future and would like to renew some of the pictures currently posted. If you have pictures of yourself or other CCAs actively engaged in their role, please forward them to me at the email address below.

Please feel free to forward any comments or suggestions regarding the website to Tina Hanley at 519-669-3350 or tina.tfio@sympatico.ca.

CCAs Recognized on Product Labels

The Pest Management Regulatory Agency (PMRA) has introduced a voluntary pesticide resistance management labelling initiative based on target site/mode of action for agricultural uses of herbicides, fungicides/bactericides and insecticides/acaricides.

This document covers both new products governed by the registration process and old (existing) products governed by the re-evaluation process.

A uniform approach across North America will help reduce the development of pesticide resistance and support joint registration decisions by providing consistency in the resistance-management labelling being considered for approval in any or all of the NAFTA countries.

As new product labels are being produced they are being printed with the standard instructions for use, a list of ingredients and a line which states:

“Contact your local extension specialist or certified crop advisors for any additional pesticide resistance-management and/or integrated weed-management recommendations for specific crops and weed biotypes.”

This statement is a testament to increasing recognition of CCAs as professional and credible sources of advice.

Source: http://www.hc-sc.gc.ca/cps-spc/pubs/pest/_pol-guide/dir99-06/index-eng.php

CCA Group Rate for Home and Auto Insurance

Dalton Timmis Insurance has designed a group discount home and auto insurance program especially for members of the Ontario Certified Crop Adviser Program. You could save 25% or more on your insurance needs.

Established in 1941, Dalton Timmis Insurance is a national, multi-line brokerage offering innovative products and services through its Corporate, Transportation and Personal Lines divisions.

Call **1-888-385-8466** and ask to speak with one of their sales team or visit their website www.daltontimmis.com to view all their services offered. They have offices in Ancaster and Burlington.